

# **Feast of the Hunters' Moon**

## **Food Booth Questions and Answers**

### ***Why have a food booth at the Feast of the Hunters' Moon?***

If your organization needs a means by which to raise money for your organization's activities, participating as a Food Booth at The Feast of the Hunters' Moon is a way to raise money and increase the public profile of your organization. It can also be a great team building experience for those directly involved.

### ***Who can have a food booth?***

The Feast of the Hunters' Moon festival provides opportunities for organizations such as scout troops, church groups, social or community service clubs, and other not-for-profit organizations to raise money by operating a Food Booth at the Feast. TCHA currently shares profits from the Feast of the Hunters' Moon with approximately 50 community organizations who participate in a variety of capacities at the event.

### ***What is a food booth?***

A food booth run by an area organization prepares food on site and then sells these items to visitors at the annual Feast of the Hunters' Moon. The Feast regularly hosts over 40,000 attendees during its two-day run. The Feast committee works with organizations to find foods that match with the size of their volunteer base. Profits and expenses from food sales are shared between your organization and TCHA. Checks are usually issued to all food booths between 60 and 90 days after the event. TCHA pays for all the costs of hosting the event, entertainment, advertising, and attracting the attendees.

### ***When does a food booth need to get involved?***

There is an organizational meeting for food booths on April 16, 2025 (but organizations may apply after that date). The 58<sup>th</sup> Feast of the Hunters' Moon is scheduled for October 11-12, 2025.

### ***Where is the Feast of the Hunters' Moon held?***

The Feast of the Hunters' Moon is held annually at Fort Ouiatenon Park, 3129 South River Rd, West Lafayette.

### ***How much can a group make running a food booth?***

Since the Feast is an outdoor event, attendance and sales can be weather dependent. In a regular year, a food vendor can earn around \$2,000 or higher, depending on the size of their operation and their food selection. A large food vendor can earn \$15,000 or more during the Feast weekend.

### ***How can I get more information?***

- Any interested organization can contact the Feast coordinator, Brooke Sauter via email at [feast@tippecanoehistory.org](mailto:feast@tippecanoehistory.org) or by phone at 765-426-2128 (text preferred).
- The Feast committee will work with you to identify appropriate food items and walk you through the ordering process with our food suppliers to avoid any up-front costs to your organization.
- We will also help you with determining an appropriate setup for your sales area and optional items such as primitive shelters, tables, chairs.
- All volunteers must be in historical dress appropriate to the Feast. TCHA has many suggestions for economical ways to properly outfit your crew.